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Technology provider

History in evolutionary technology

Media & Marketing

MintChip Challenge

Asset-Based Cryptocurrencies

Describing technological potential only

Cryptocurrency/Digital Token Overview

Decentralized

Open-source

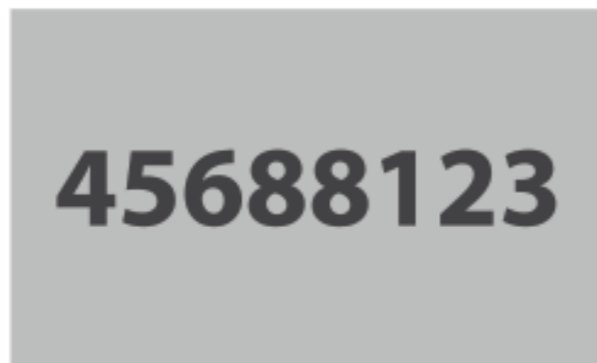
Accelerated development



“Cryptocurrency”

Bitcoin is the first and most widely used cryptocurrency

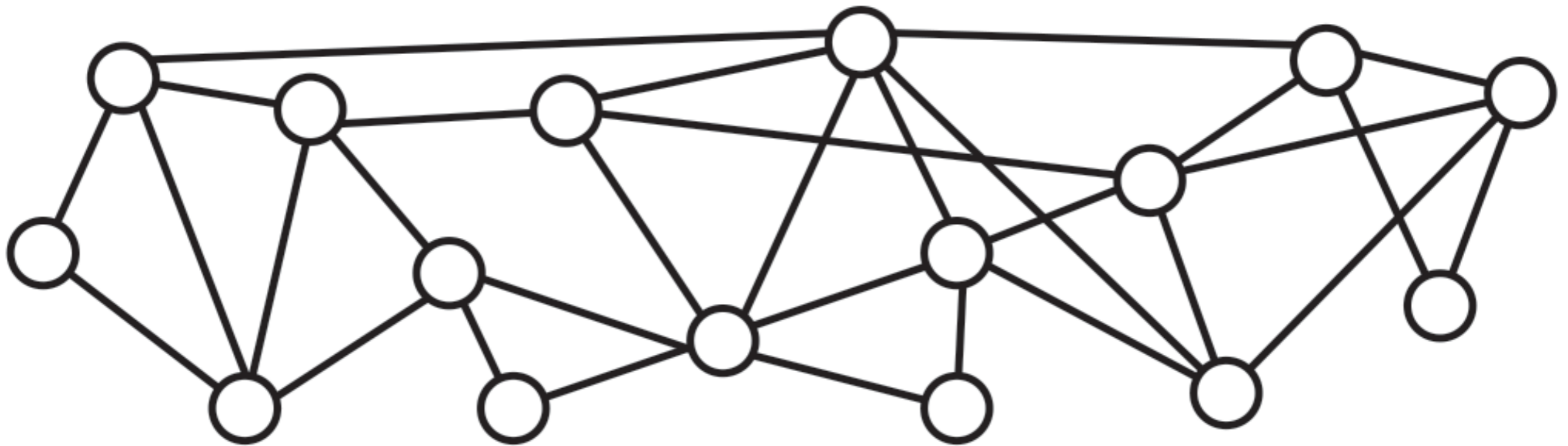
Cryptocurrency is a digital token (data) that is secured through mathematics



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A cryptocurrency network is
resilient and efficient



The supply of digital tokens is fixed so they can be assigned value



An asset is anything tangible
or quantifiable



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Asset Examples:



Precious Commodities



Mining Futures



Pool of Funds

A cryptocurrency can represent an asset in digital form



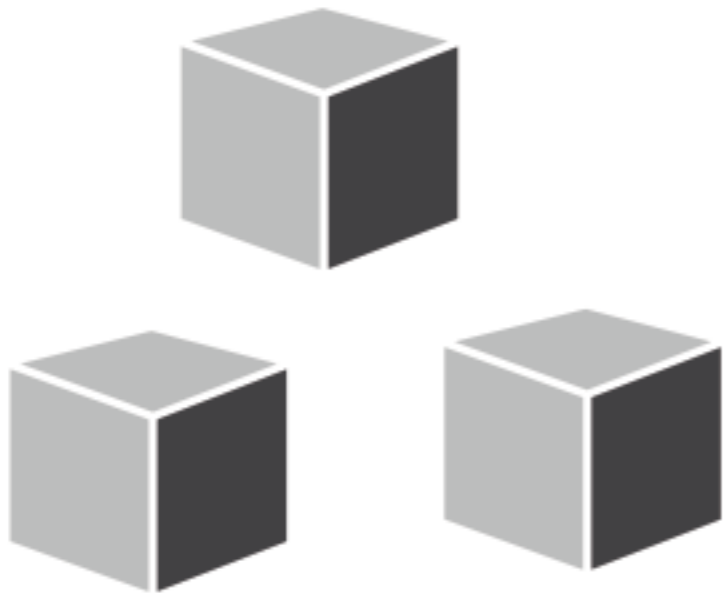
Blockchain technology enables reliable transactions with digital tokens



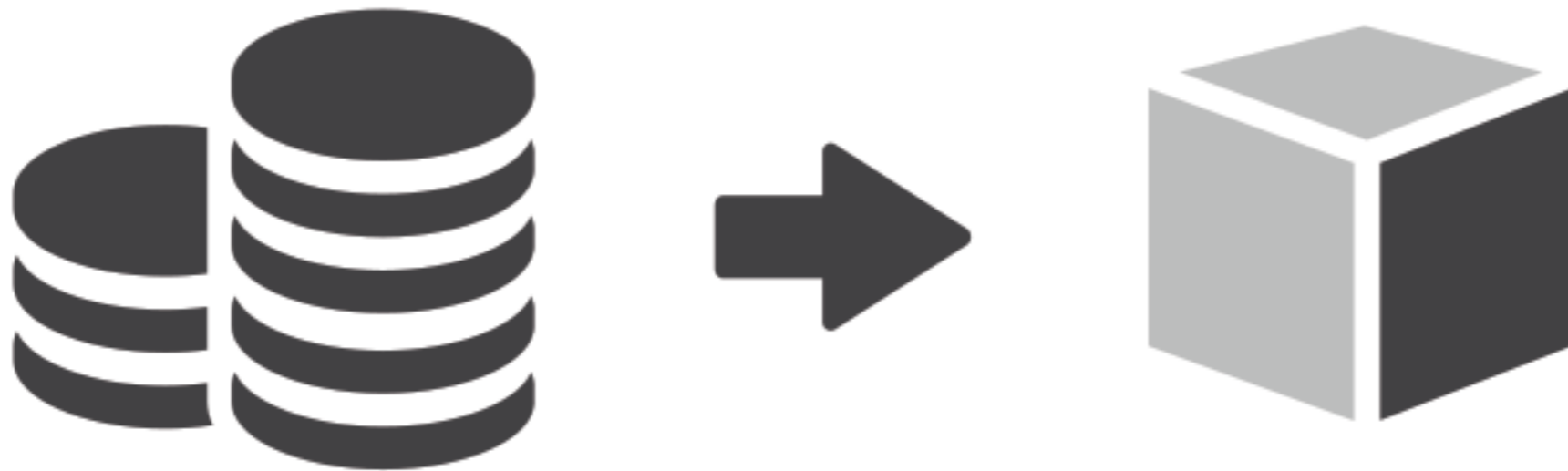
Additional liquidity can be generated through digital token exchange



New markets are created from easier access to assets via digital tokens



Currency units can be redeemed for assets or exchanged for market value



Ecosystem Components



Assets



Structure



Tools



Awareness



Compliance



Exchange



Redemption



Escrow

Regulatory and Legal Considerations

AML / KYC

Recordkeeping

Distribution Management

Redemption Handling



Potential Platforms

Ethereum

HyperLedger

Private/Dedicated Blockchains



Positioning & Awareness within the Cryptocurrency community

Innovation

Information

Value

Cryptocurrency Crowdfunding Examples

Ethereum

Augur

PNIK

Summary

Blockchain technology enables secure token exchange

Digital tokens are creating new opportunities

Cryptocurrency is redefining the definition of data

Asset-based cryptocurrencies exist and are developing

Thank You